

“ Memorable and compelling...

a home beautifully arranged...the buyer walks in...and speaks five words that every realtor and contractor long to hear: "This is it...we're home." At Bella Design, we're in the business of "memorable and compelling"...creating beautifully arranged homes that are ready to sell...right now. ”

— Leta Mann, *Bella Design*



**BELLA** design

803 Cedar Knob Road  
Nashville, TN 37221



*Staging to Sell from  
Upscale to One Bedroom*



*Professional  
Home Staging by*

**BELLA** design

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Leta Mann, ASID  
Licensed Interior Designer

Making a house a beautiful home. That's what matters to Leta Mann, owner of Bella Design and a licensed interior designer in Tennessee for more than 23 years.

Previously director of Nashville School of Design at Watkins, Leta's diverse experience includes corporate, hospital and residential

design. No matter the setting, Leta's desire is simple and clear: Create beautiful rooms at an affordable price.

*For a large model home, smaller home or condo: Staging that makes a lasting impression and turns a "Here to look" into a "Have to buy."*



# Bella Design creates beautifully staged homes with instant appeal for quicker turnarounds.

## Condos and Smaller Homes

“Making a house a beautiful home” isn't just a catchphrase that applies to the gated community. It's a commitment from Bella Design to breathe a breath of fresh air into all sizes and shapes of living spaces, including condos and smaller homes. Creative design vignettes set the stage for each room. Small groupings of furniture and accessories help the buyer visualize living in the space.

The following items are carefully planned:

- Artwork and accessories
- Small seating groupings
- Beautiful greenery and florals

Price Range: \$500 to \$1,000 for use of vignettes for up to 90 days.



## Staging for Homeowners

Staging a home doesn't always mean "reinventing the wheel." Experienced stagers, like Leta Mann, offer suggestions on how to make your house sell faster simply by working with what's already there. Priorities include:

Creating a great first impression:

- Exterior spruce ups
- Welcoming entry

Maximizing space:

- Simplify furniture arrangement
- De-clutter
- Paint suggestions

Drama:

- Create focal points
- Locate accessories
- Incorporate greenery

This service includes a 1-1/2 hour consultation and a list of written suggestions for a fee of \$150.

Additional services:

Hire Bella Design to complete the items on your staging "To Do" list saving you time and energy:

- Furniture arrangement
- Bookcase accessorizing
- De-cluttering (we remove — you box it)
- Scheduling of contractors
- Purchase of items needed.



## Model Homes

Our model home staging services are all about first impressions that last...impressions that set your house apart from the multitude of houses on the market. We transform your model home into one that becomes memorable and compelling. A design package is created that includes the following:

- Furniture for all first floor rooms and one second level bedroom.
- Specialty paint finishes.
- Area rugs, artwork and accessories.
- Florals and greenery add the final touch.

Work is completed in approximately 2 weeks.

Bonus: the furniture is owned by the builder to sell to the buyer or incorporate in the next model.

Price range: 10% to 12% of the home price.

*We want to help turn your "For Sale" sign into — "Sold." Call us, 615.661.8942.*